

Lasting Memories

An online directory of obituaries and remembrances of Bay Area residents

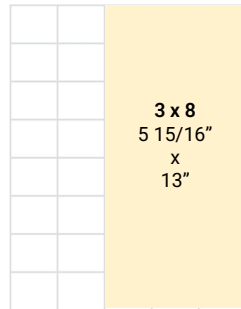
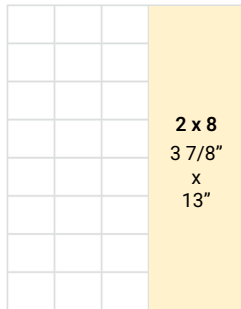
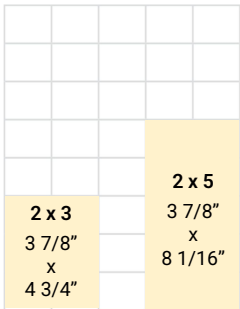
Obituary Print Rates – Palo Alto Weekly, The Almanac, Pleasanton Weekly

Ad Size	Word Limit	Picture Color or Black & White	Palo Alto Weekly	The Almanac	Almanac & Palo Alto Weekly	Pleasanton Weekly
2x3	150	1	\$324	\$222	\$491.40	\$190
2x5	350	1	\$695	\$525	\$1,098	\$340
2x8	600	1	\$965	\$710	\$1,507.50	\$495
3x8	900	1-2	\$1,450	\$1,040	\$2,241	\$775
5x8 - full page	1500	1-2	\$2,285	\$1,575	\$3,474	\$1,645

All rates include design and production.

*Discounts: 10% discount for running in two publications, Almanac and Palo Alto Weekly.
10% discount for multiple week run in the same publication.

Ad Sizes and Samples



FAQ

How long will the obituary stay online?

Obituaries are displayed in rotation at the top of the page based on the most recent dates of death. Once approved, the link you receive will remain active indefinitely.

When will the obit appear online?

Online submissions are typically approved within 1–2 business days. If you need expedited approval, please contact obituaries@embarcaderomedia.org and include the name of the decedent and preferred site in your email.

What are the copy deadlines for Friday's print edition?

The Almanac – 11 a.m. on Monday
Pleasanton Weekly – 10 a.m. on Tuesday
Palo Alto Weekly – 12 p.m. on Tuesday

What photo size and format should I upload?

Photos should be 80-100k or larger and in JPEG format.

How do I obtain physical copies?

We will mail 3 copies for free, 4-10 copies for \$15, and 10+ copies for \$30. Free copies are available at the office. Contact obituaries@embarcaderomedia.org to arrange for pickup, payment or where to deliver.

How do you make changes on an online obituary or cancel the print obituary?

Please contact obituaries@embarcaderomedia.org, reference the site the obituary is on, the name of the decedent and include edits for your online submission or request a cancellation.

For more information about Lasting Memories
or to place a print obit, email:
obituaries@EmbarcaderoMedia.org